

FAIRGROUNDS ADVISORY COMMITTEE

Held at Coffman Building, Fairgrounds, 819 Camano Ave, Langley WA

Friday, July 26, 2019 at 3:00 p.m.

AGENDA

Meeting Agenda Approval

June 28, 2019 Meeting Minutes Approval

Port Update

Fairgrounds Update

General Discussion

- Other/Roundtable

Old Business

- Guideline for naming buildings on Fairgrounds
- Consider request to name building and facility submitted by Fair Association

New Business

- None

Action Items

- Review current list of concerns/action items/top priorities to Commissioners
- Any formal correspondence to Port Commissioners
- Approve Draft Guideline for naming buildings on the Fairgrounds
- Others

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@Coffman Building, 819 Camano Ave, Langley, WA 98260

In Attendance

Virginia Keck
Gary Gabelein
Gwendy Hastings
Stan Reeves
Christi Woodward
Jason Kalk
Sharon Edwards
Inge Morascini
Jon Beck
Helen Price Johnson

Organization

Island County Fair Association
South Whidbey Historical Society, Chair
At Large
Port of South Whidbey – non voting
WWGA
Island County Fair Association – non voting
WWGA – non voting
Langley Chamber of Commerce
At Large
Island County Commissioner

Not Attending:

Dominique Emerson Langley City Council
Adam Fawcett Tenants
Larry Lehtonen Port of South Whidbey
Cathi Mann-Fisher Island County 4H

Meeting called to order at 3:00 pm. by Gary Gabelein

Agenda Approved:

Moved by Virginia Keck, second by Helen Price Johnson

Minutes Approved:

Minutes of June 28, 2019 moved by ???, second by Gwendy Hastings

Port Update: See attached report

Fairgrounds Update: See attached report

General Roundtable:

South Whidbey Historical Society, Chair: (GG) Nothing to report.

Island County: (HPJ) Nothing Fairgrounds specific to report. Island County Tourism money will become available soon.

4H: (CMF) Not Present.

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Fair Association: (VK)(JK)

Fair: Fair event went very well this year; no major problems. She worked the swine barn. Hog calling may be a future class at the Fair. Raffle was successful; could use a better microphone/PA system. 3400 entries at the Fair this year; 15% increase in food sales; Q13 News ran a story on the Fair. Dripping showers and overall condition of main Fairground's restroom facility is a concern.

Langley Chamber of Commerce: (IM)

Fair: She worked the Information Booth during the Fair and suggests the Fair consider an expanded Scavenger Hunt that appeals to additional age classes of children; make it more sophisticated for the older kids.

Additionally, Amy Lillard, Executive Director from Washington Filmworks, come to visit and is looking for three cities for a research project.

Harvest Fest: Working on the event. One-third of available space filled by vendors; still looking for additional vendors to participate.

Tourism: Tourism is up about 15% over last year so far. It may be time to start looking at marketing to specific demographics for purposeful visitation.

WWGA: (SE)(CW) Extra panels/transportable stall equipment appears to be missing from the Fairgrounds/possibly removed by someone after the Fair. That equipment is needed for the Horse event coming up in Aug. Any help tracking it down is appreciated. Stalls taken down need be set-up again for the event in Aug.

Tenants: (AF) Not present

At Large: (GH) Glad to see new acts at the Fair this year. Nothing else to report.

At Large: (JB) The sawdust bins were torn down last year; will they be rebuilt? Is there a timeline established for barn replacements? The new sand spread in the barns made it difficult for people with strollers and disabilities to get through; can the pathways through the barns be paved? Comment by HPJ – Are ADA beach access mats a possible solution that could be placed on top of the sand to improve accessibility?

Old Business:

Process for naming buildings on Fairgrounds was discussed; the guideline for naming buildings was approved with modifications that include the final approval authority rests with the Port Board of Commissioners (moved by HPJ, seconded by JB).

Motion made by GH to approve naming a Horse Barn after Marilyn Gabelein, seconded by JB; approved by a vote of 5 yes and 2 no.

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Motion made by GG to approve naming Hope Building kitchen (the Weenie Wagon) after Klaus Zuiderbaan, seconded by VK; approved by a vote of 5 yes and 2 no.

New Business:

Plaque Funding: Initial discussion on how to fund the plaques/method of marking a building.

Next Meeting: It was decided to change the date of the next meeting from August 30 to August 23 due to the Labor Day Holiday on Monday, September 2.

Meeting adjourned at 4:35.

Next meeting Friday, 3 pm, August 23rd